

## Home Learning-Afternoon Activities

Week beginning: Monday 6<sup>th</sup> July

Subject: Art

Question:



How can we raise awareness about ocean pollution?

How can fashion help to spread the message and teach people about plastic pollution?

What fashion item could we design to get people's attention?

### Introduction

We are going to look at clothes made from eco friendly materials. Look at these websites or search for yourself to see what companies are doing to make clothing less harmful to the environment.

<https://surfersagainstsewage.teemill.com/>

<https://finisterre.com/>

<https://www.kite-clothing.co.uk/>

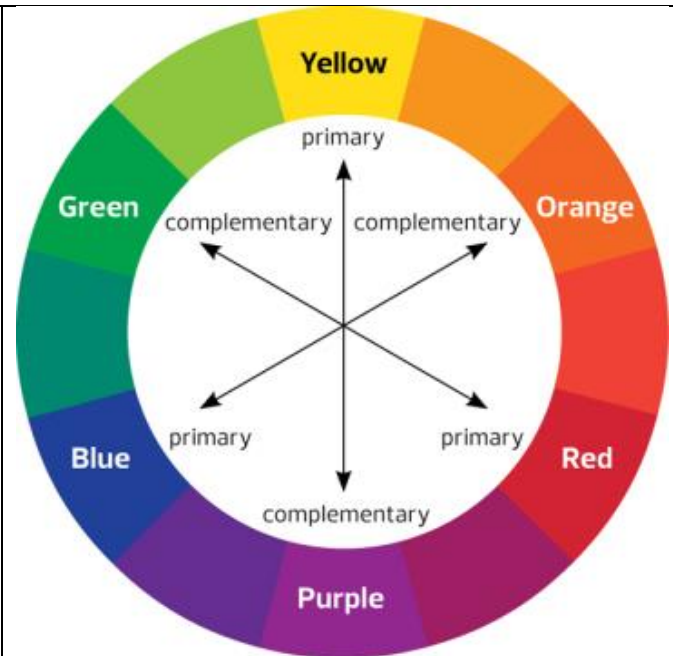
<https://www.welovefrugi.com/>

<https://www.zalando.co.uk/sustainable-kids-clothing/>

What do these clothing companies say they are trying to do to reduce plastic?

Younger Children	Older Children
<p>You are going to design a t-shirt to encourage people not to use as much plastic. You can draw something or write a slogan to tell people your message. Make it as few words as you can. Use bright colours and clear writing. You can use the template at the end of this document to help you.</p>	<p>You are going to design an item of clothing displaying your eco message. Your message needs to be clear (the slogan) and your illustrations need to be bright and eye catching. Look at this colour wheel to help you choose your colour palette so that they complement each other and make your brand more recognisable.</p>

Next week you are going to make your t-shirt so try to find a plain t- shirt that you are allowed to use.



Next week you will be making your design onto an item of clothing so try to find something plain that you are allowed to use.

Challenge:

Can you design a whole product range? What could it include? You could sell clothing and other items to display your message. Try to make these items easily visible. If others see your product and like it, they will buy it too, which will advertise the message further. Think about your packaging and tags as well.



